

PRESS RELEASE APRIL 2015

IN THE KITCHEN WITH CONICAL

**Cooking homemade delicacies is a pleasure, especially during the holidays.
GRAFF mixers are the perfect chef assistant.**

The design faucets **Conical** designed by GRAFF offer a new way to enjoy water and life and pay tribute to the most precious natural resource of our planet.

Practical and stylish, **Conical**, the new kitchen mixer by GRAFF, is perfectly suited to environments with a contemporary taste, giving the kitchen a touch of class. Its adjustable jet allows a simple and effective use.

The pull-out spray and the lever have a grip for easier handling.

A solution that combines the comfort and quality of a sink mixer with the convenience of use we all aspire to, every day, in our kitchen.

Manufactured in solid brass with a minimal level of nickel and lead, to guarantee its long life – GRAFF's warranty is five years - the faucet has been developed in compliance with all drinking water regulations and the most restrictive criteria required for the protection of health and the environment.

GRAFF's production system is based on an innovative concept of Lean Manufacturing Management, which aims to eliminate excess consumption of time, energy and materials, so that each process achieves substantial efficiency standards. Even in the casting process, and in the finishing and galvanic treatments, GRAFF uses a zero discharge system that recycles 100 % of brass and paper. In line with the strong commitment to environmental sustainability, GRAFF is among some of the first companies in the world to have publicly expressed willingness to actually eliminate its impact on the environment in the near future.

Available in Polished Chrome (PC) and *Steelnox*TM *Satin Nickel*(SN).

IMAGE AND DESCRIPTION

CONICAL faucet by Graff chrome. The pull-out spray and the lever have a grip for easier handling.

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